

PTO/SB/01 (6-95) (modified)
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Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

0010/PTO Rev. 6/95 U.S. Department of Commerce Patent and Trademark Office COMBINED DECLARATION (37 CFR 1.63) AND POWER OF ATTORNEY FOR UTILITY OR DESIGN PATENT APPLICATION <input type="checkbox"/> [...] Declaration Submitted with Initial Filing OR <input checked="" type="checkbox"/> [X] Declaration Submitted after Initial Filing	Attorney Docket Number	32021-07133
	First Named Inventor	Brett Error
	COMPLETE IF KNOWN	
	Application Number	10/608,442
	Filing Date	June 26, 2003
	Group Art Unit	3629
	Examiner Name	Not yet known

As a below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

CUSTOM EVENT AND ATTRIBUTE GENERATION FOR USE IN WEBSITE TRAFFIC DATA COLLECTION

the specification of which (Title of the Invention)

☐ is attached hereto

OR

☒ [X] was filed on **06/26/2003** as United States Application Number or PCT International

Application Number **10/608,442** and was amended on (MM/DD/YYYY) [] (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37 Code of Federal Regulations. § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code § 119 (a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365 (a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

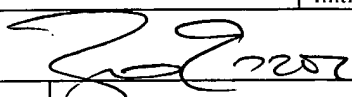
☐ Additional foreign application numbers are listed on a supplemental priority sheet attached hereto:

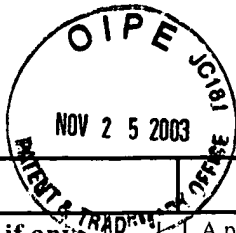
I hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date (MM/DD/YYYY)	<input type="checkbox"/> Additional provisional application numbers are listed on a supplemental sheet attached hereto.
60/393,004	06/28/2002	

DECLARATION			Page 2
I hereby claim the benefit under Title 35, United States Code § 120 of any United States application(s), or § 365(c) of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.			
U.S. Parent Application Number	PCT Parent Number	Parent Filing Date (MM/DD/YYYY)	Parent Patent Number (if applicable)
<input type="checkbox"/> Additional U.S. or PCT international application numbers are listed on a supplemental priority sheet attached hereto.			

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:			
Name	Registration Number	Name	Registration Number
David D. Schumann Greg T. Sueoka	53,569 33,800	Amir H. Raubvogel	37,070
<input type="checkbox"/> Additional attorney(s) and/or agent(s) named on a supplemental sheet attached hereto.			
Please direct all correspondence to: David D. Schumann Fenwick & West LLP Silicon Valley Center 801 California Street Mountain View, CA 94041 U.S.A.			
Telephone	(650) 335-7189	Fax	(650) 938-5200

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.							
Name of Sole or First Inventor:		<input type="checkbox"/> A petition has been filed for this unsigned inventor					
Given Name	Brett	Middle Initial		Family Name	Error	Suffix	
Inventor's Signature					Date	10/29/2003	
Residence: City	Orem	State	UT	Country	U.S.A.	Citizenship	U.S.A.
Mailing Address	709 E. Sunrise Drive						
Mailing Address							
City	Orem	State	UT	Zip	84097	Country	U.S.A.
<input checked="" type="checkbox"/> Additional inventors are being named on supplemental sheet(s) attached hereto							



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DECLARATION				ADDITIONAL INVENTOR(S) Supplemental Sheet			
Name of Additional Joint Inventor, if any:				A petition has been filed for this unsigned inventor			
Given Name	Chris	Middle Initial		Family Name	Error	Suffix	
Inventor's Signature				Date	10/30/03		
Residence: City	Orem	State	UT	Country	U.S.A.	Citizenship	U.S.A.
Mailing Address	129 Hanover Drive						
Mailing Address							
City	Orem	State	UT	Zip	84058	Country	U.S.A.

Name of Additional Joint Inventor, if any:				A petition has been filed for this unsigned inventor			
Given Name	Brian	Middle Initial		Family Name	Curran	Suffix	
Inventor's Signature				Date	11/13/2003		
Residence: City	Draper	State	UT	Country	U.S.A.	Citizenship	U.S.A.
Mailing Address	429 East 12000 South						
Mailing Address							
City	Draper	State	UT	Zip	84020	Country	U.S.A.

Name of Additional Joint Inventor, if any:				A petition has been filed for this unsigned inventor			
Given Name		Middle Initial		Family Name		Suffix	
Inventor's Signature				Date			
Residence: City		State		Country		Citizenship	
Mailing Address							
Mailing Address							
City		State		Zip		Country	

Name of Additional Joint Inventor, if any:				A petition has been filed for this unsigned inventor			
Given Name		Middle Initial		Family Name		Suffix	
Inventor's Signature				Date			
Residence: City		State		Country		Citizenship	
Mailing Address							
Mailing Address							
City		State		Zip		Country	
A petition has been filed for this unsigned inventor							